

Are You a Shopping ZOMBIE?

You're shopping with a friend, when suddenly, he stops. His eyes get wide. He grabs the latest video game, then snatches up more stuff. Soon, with a full bag and an empty wallet, he stumbles out of the store in a daze. You've just watched your friend morph into . . . a shopping zombie!

It's easy to buy without thinking—like a zombie. But mindless spending wastes money—and creates

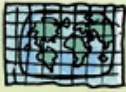
problems for our planet. When you're buying a toy, game, or gadget, first ask some questions to help make choices that are good for you *and* Earth: *Do you really need it? How long will it last? Does it have a lot of extra packaging, which wastes resources? Does the company that made it use earth-friendly practices?*

Don't be a victim of thoughtless shopping. Use your brain and be a smart shopper.

Help the zombie-like shoppers find nine items that can snap them out of their daze.



Alert Apples



Atlas of Awareness



Balanced Backpack



Cap of Contentment



Mindful
Magazine



Moderate Money



Recycling Robot



Thrifty Tote



Water of Wisdom

