Power of Pink

hat do you do when you see somebody else getting bullied?
In 2007, two teen boys in Nova Scotia, Canada, saw a classmate being bullied for wearing a pink shirt to school. Rather than let it slide, they went out and bought 50 pink shirts! They encouraged other kids to wear them, and wore the shirts themselves to show their support.

Lots of other kids also wore their own pink clothes.

Their positive action inspired others. Now Pink Shirt Day or Anti-Bullying Day is celebrated around Canada each February. Other schools around the world have started similar days to erase bullying behavior.

Unity is often our best defense against injustice. Bullies can't succeed when lots of people stand together. So if you see someone being picked on, think pink. How can you and your friends unite in positive ways to stop bullies?

These kids are getting ready to celebrate Pink Shirt Day. Unscramble the words about standing up to bullies.

