You’re shopping with a friend, when suddenly, he stops. His eyes get wide. He grabs the latest video game, then snatches up more stuff. Soon, with a full bag and an empty wallet, he stumbles out of the store in a daze. You’ve just watched your friend morph into . . . a shopping zombie!

It’s easy to buy without thinking—like a zombie. But mindless spending wastes money—and creates problems for our planet. When you’re buying a toy, game, or gadget, first ask some questions to help make choices that are good for you and Earth: Do you really need it? How long will it last? Does it have a lot of extra packaging, which wastes resources? Does the company that made it use earth-friendly practices?

Don’t be a victim of thoughtless shopping. Use your brain and be a smart shopper.

Help the zombie-like shoppers find nine items that can snap them out of their daze.

- Alert Apples
- Atlas of Awareness
- Balanced Backpack
- Cap of Contentment
- Mindful Magazine
- Moderate Money
- Recycling Robot
- Thrifty Tote
- Water of Wisdom